

CALLING ALL PHILAMLIFE CUSTOMERS !

Tell us your heartwarming Philamlife experience
and **WIN!**

Write about



Share how PHILAMLIFE has become
part of your life through the years.

PRIZES

First Prize	P 20,000
Second Prize	P 10,000
Third Prize	P 5,000
10 Merit Prizes	P 1,000

T A X - P A I D !

Call (02) 526-9254
or 526-9539

ELIGIBILITY

Open to all policyowners and insureds of Philamlife with in-force, paid-up or matured policies, whether amateur or professional writers. Employees of Philamlife and their relatives up to second degree of consanguinity or affinity are excluded from the contest.

CONTEST PERIOD AND DEADLINE

Entries may be submitted starting May 02, 2008 and must be received by Customer Relations Office of Philamlife no later than 5pm of June 20, 2008.

SUBMISSION OF ENTRIES

Entries must be mailed to:

MY PHILAMLIFE STORY
c/o Philamlife Customer Relations Office
G/F Philamlife Building
United Nations Avenue, Ermita, Manila

ENTRIES

- Entries must relate to the contest theme: **MY PHILAMLIFE STORY**.
- If sent thru mail, Entry and completely accomplished Entry Form must be submitted in a sealed envelope.
- Must not have been published, submitted or entered in any other writing contest.
- Submitted entries must be typewritten and double spaced on a letter-size bond paper using 12-points sized font.
- Entries may be in English or Filipino, 300-700 words only.
- Participants can submit up to a maximum of one (1) entry.
- Entry form must be sent together with the participant's entry.
- Participant's real name must appear only in the Entry form placed in a sealed envelope and not in the write-up to keep objectivity in judging the entries.

ENTRY FORM

Entry Forms are available at any Philamlife branch office and may also be downloaded at www.ephilam.com.

CRITERIA FOR JUDGING

Relevance to the Theme and Content - 60%
Organization and Style - 20%
Originality - 20%

NOTIFICATION OF WINNERS

- Judging of entries will be from June 30-July 04, 2008 at Philamlife, UN Avenue, Manila. Winners will be announced on July 09, 2008.
- Winners shall be notified through Registered Mail and shall redeem the prize within sixty (60) days from receipt of notification or the prize will be forfeited.
- Winners will be required to present a valid ID when prize is claimed.
- For Metro Manila and nearby Luzon winners, prizes will be claimed at Philamlife Customer Relations Office, UN Avenue, Manila. For Provincial winners, prizes will be claimed at the nearest Philamlife branch.

COPYRIGHT AND PRIVACY

By entering the contest, participants declare that they are the original and sole owner of the piece. Copyright of the winning entries shall be with Philamlife. Philamlife shall have the sole and exclusive right to feature any or all of the submitted entries and winners in its discretion and in perpetuity.

RIGHT TO USE

Philamlife shall become the owner and have the full right to publish any of the entries submitted whether in electronic form or any other medium, and to use the entries in any future advertising and promotional purposes without payment or compensation to its writer.

GENERAL AGREEMENT

- Submission of an entry to the contest automatically constitutes the participant's acceptance of all conditions set forth in the above rules. Entries not complying with the above rules will be disqualified.
- Entries remain the property of Philamlife and will not be returned. Consequently, submitted entries should not be used for any publication without prior written consent from Philamlife.
- Philamlife shall not be responsible for any lost, late, incomplete, stolen, misdirected, or illegible entry.
- The decision of the judges will be final.

Deadline for Submission of Entries: **JUNE 20, 2008**
Announcement of Winners is on **JULY 9, 2008**



An **AIG** Company

